



INNOVATIVE AND CREATIVE GROWTH PLAN FOR TOURISM



ENTREPRENEURSHIP, FREEDOM, FINDING CREATIVE SOLUTIONS AND MAKING CUSTOMERS HAPPY IS WHAT WE VALUE THE MOST!



Kristel Peeters

It all started in 2003 with my Tour de France motorbike trip and trying to find motorbike friendly places to stay. Since that day I knew that the travel industry was my path to go. Tourism, along with all the communication and marketing around it, is the foundation of all my projects.



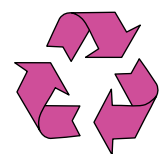
Kim Theys

As a photographer, I have an eye for quality products. I am an e-commerce adept, with Hip4Kids I'm constantly looking for things to make kids, and moms and dads :-), happy!

Project

OUR INNOVATIVE GROWTH PLAN FOR ACCOMMODATIONS

Be conscious. Be innovative. Host smarter.
Three pillars that are becoming increasingly important in tourism.



Be conscious.

Tourism is the perfect way to let guests experience conscious living. Keywords are sustainable, nature, social, back to basics, enjoying life.



Be innovative.

Traveling to the moon and the stars, that is what we offer guests. We are looking for that special product which comes with a sustainable, yet great sleep experience.



Host smarter.

Experience is key! We offer plug and play packages to let guests enjoy a sleep experience on site. These packages can also be rented out and sold = triple revenue!

Market

LOCAL AND INTERNATIONAL OPPORTUNITIES COMBINED

Our home market is Belgium but due to our existing projects we have a large hospitality network in different European countries as The Netherlands, Germany, France and Luxembourg and of course we dream about taking this project to Italy, Switzerland, Austria and many more...



Opportunity

TRIPLE EXPOSURE, TRIPLE SALES OPPORTUNITIES!

With the same packages we aim for a triple brand exposure and triple revenue for all parties! Big plus for accommodations : packages are available for in- and outdoor use, so less seasonal influence.

Our partners are hotels, boutique hotels, b&b's, holiday homes, airbnb's, holiday resorts...



1 Sales to our partners

Our all in packages create extra upselling for the accommodation.

2 Rental by our partners

Glamping at home, a sleepover party, a romantic moment, a sweet 16... or just enjoying the outdoors!

3 Sales by our partners

E-commerce : selling points with expertise and try before you buy in the B2C market!

Our partners

WE HAVE A VISION ABOUT THE FUTURE, JUST LIKE YOU...

Tourism 2.0

These are some of our preferred partners, whanna join?

cocoon®



AUTENTIC

STARS*
BOX

LITTLE
LOVELY
company

glowbus®

moi.
mili

KARTENT

Weltevree®

Contact Us

LET'S REACH THE MOON AND THE STARS TOGETHER

Whether it's a staycation or a new experience on location, we want our customers, kids and adults, to reach out for the moon and the stars and have the greatest sleep experience ever, in- and outdoors!

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