TOURISM
MARKETING

customer
relationships

strategy

COMMUNICATION
SUPPORT



smartmoves

SMART IDEAS, SMART TOOLS
SMART BUSINESS

ACTIVITY BASED PLATFORMS FOR MAXIMUM EXPOSURE



REACH MOTORBIKERS IN BELGIUM AND HOLLAND

MOBIKEHOTEL.COM

SINCE 2003

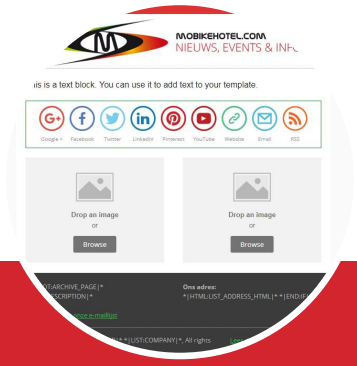
MOBIKEHOTEL DIGITAL CHANNELS



website



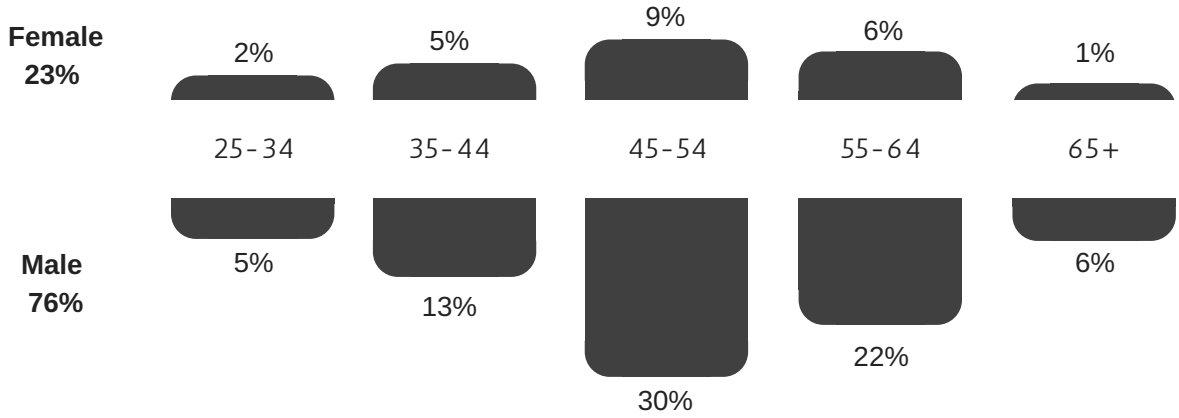
blog



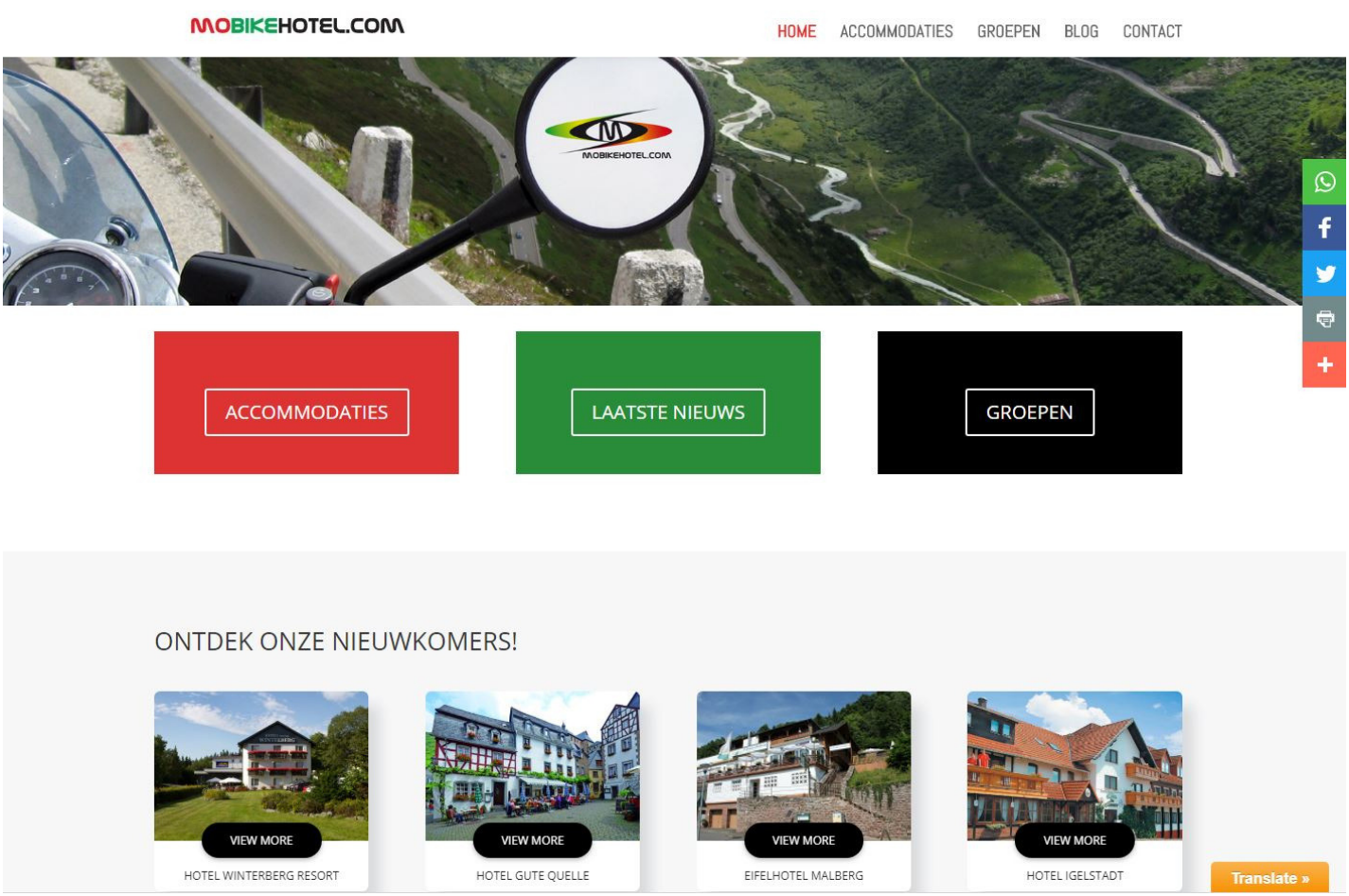
newsletter

MOTORHOTELS EUROPE
MOBIKEHOTEL.COM

- 55% BE- 45% NL
- Source: 80% via Facebook
- Website : 29.973 pageviews (referal 07-12.17)
- Blog : 9.464 pageviews (referal 07-12.17)
- Facebook post : 48.207 reach (referal 09.17)
- Age & Gender



WEBSITE mobikehotel.com : accommodations



FEATURES FOR ACCOMMODATIONS

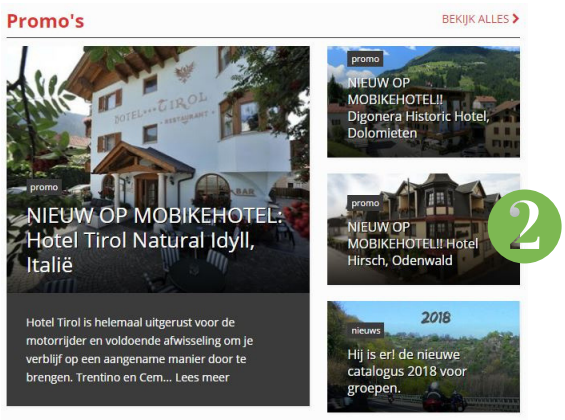
- Unique hotelpage
- Online booking button
- Reservation form
- Integration of RouteYou routes
- Blog integration
- Social Media integeration
- Newsletter integrations
- Your routes on RouteYou MobikeHotel page
- Advertisement in digital travelguide 'Motorvriendelijke Logies in Europa'
- Your info distributed at fairs

PRICING : Basic, Premium, Pro and EXPERT packages

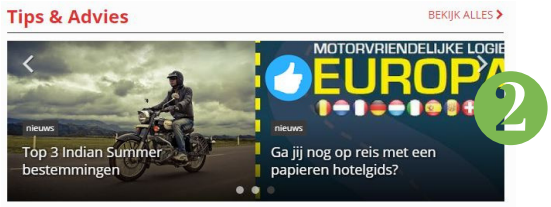
click here

BLOG mobikehotel.club : advertsing









BLOG

Advertising with publireportage in NEWS 1
+ 1 other section of chocie
(Promo's, Events, Tips & Advies) 2
+ automated dispatching to all our social media!

PRICING : € 300,00

MOBIKEHOTEL.COM

E-mailing : advertising



INDIVIDUAL NEWSLETTER

- 15.000 emailadresses of motorbikers
- average open rate : 20 à 25%
- link click : 10 à 15%

PRICING : € 399,00

ALL IN PACKAGE BLOG + NEWS ONLY € 550,00

Pricing is ex VAT and valid in 2018

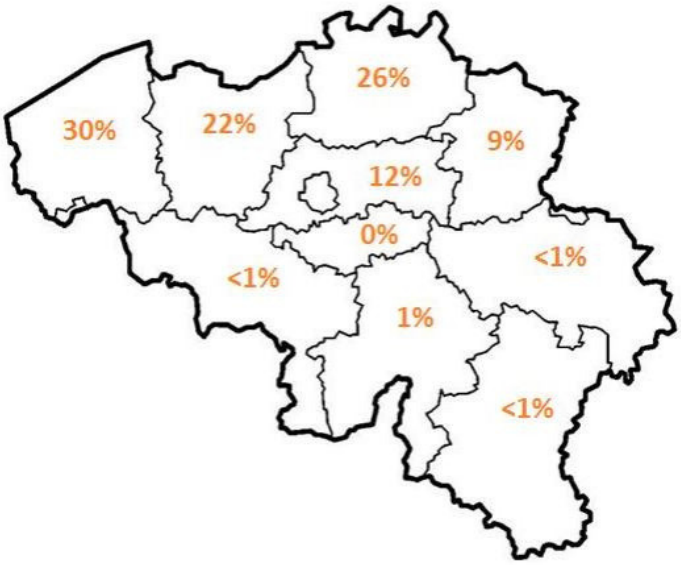
MOBIKEHOTEL.COM



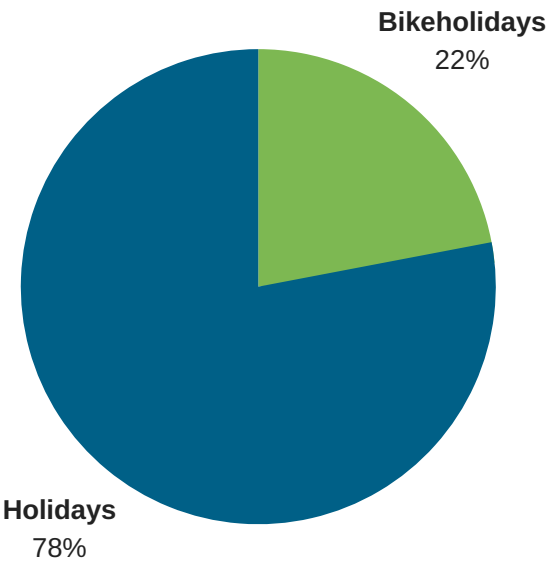
BIKEANDHIKEHOTEL.COM

Facts & Figures Hiking

% OF CYCLINGHOLIDAY BOOKERS



BE : % per region



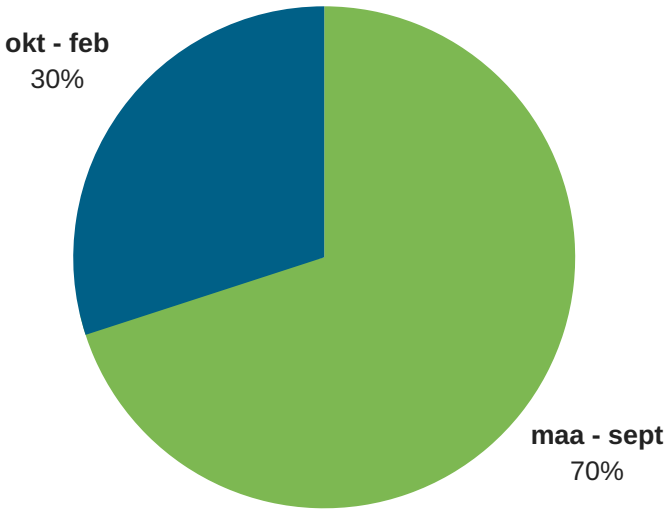
NL : global %

DISTANCE DAILY

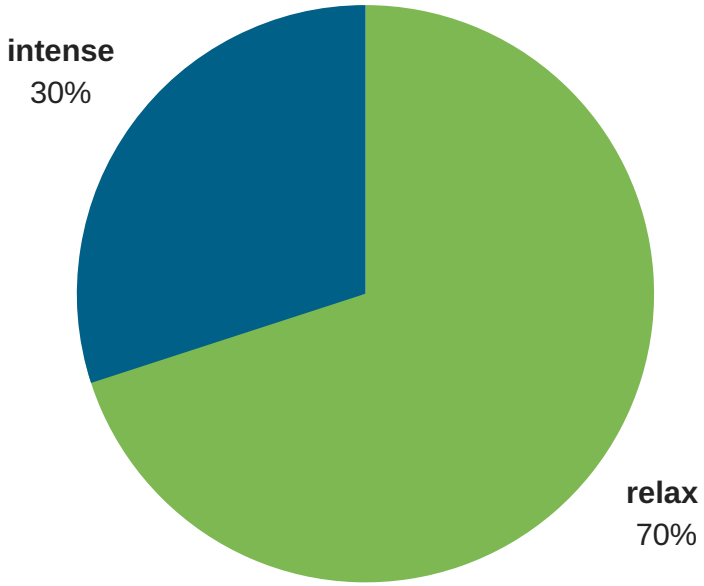


number of kilometers
for a daytrip on holiday

CHOOSEN PERIOD



CYCLING ON LOCATION



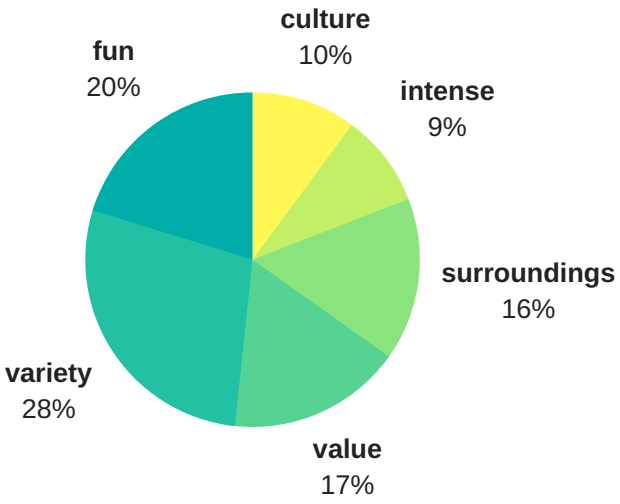
intense : > 50% of time spend on bike
relax : <50% of time spend on bike

ACCOMMODATION

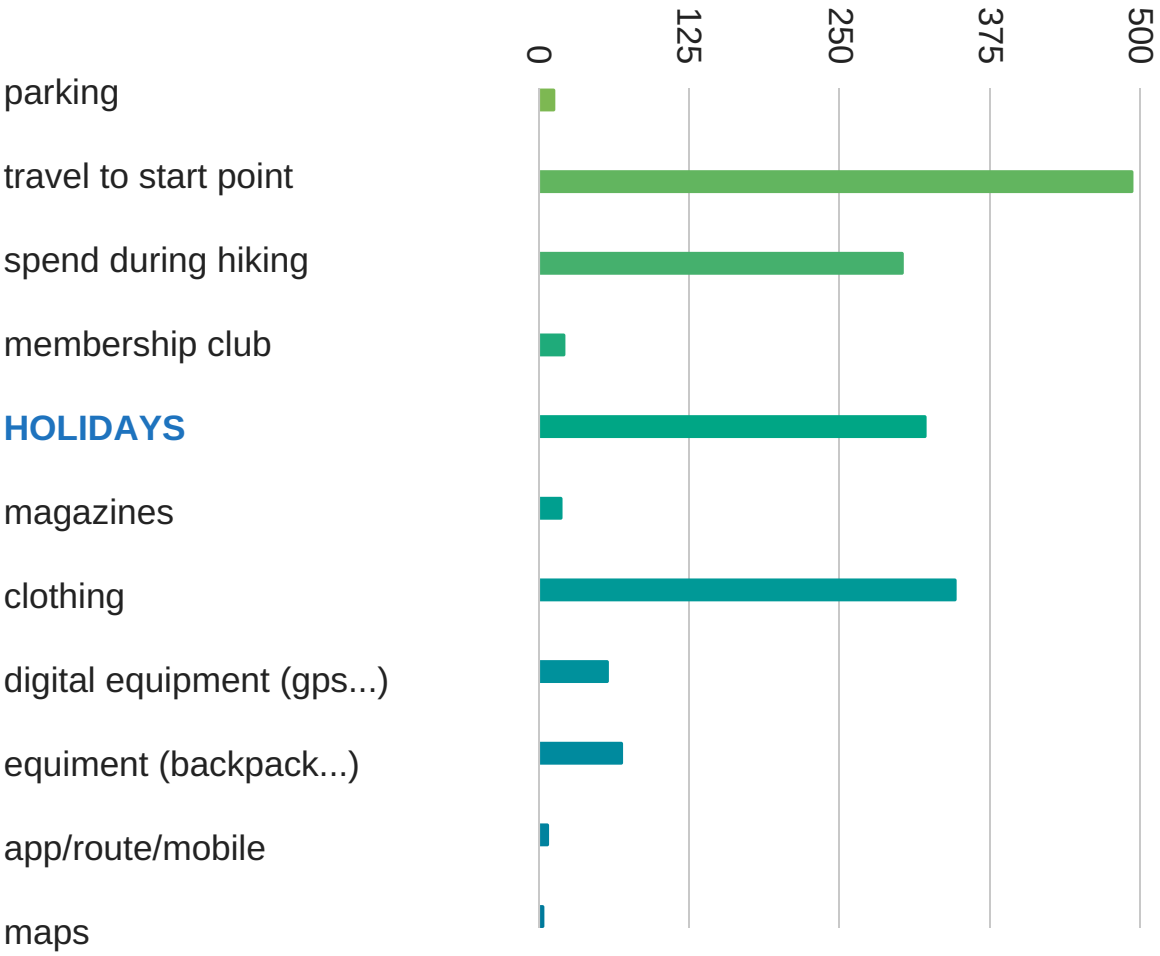


Facts & Figures Hiking

HIKINGHOLIDAY BOOKERS CHOOSE



SPENDING



TOTAL CARE PACKAGES

With our TOTAL CARE' packages we support you to reach the Belgium & Holland market. **We offer Basic, Premium and Pro Packages.**

BASIC : cyclists, hikers and bikers are welcome
PREMIUM : you would like to reach a significant amount of cyclists, hikers and bikers
PRO : you would like to reach a maximum of cyclists,hikers and motorbikers

WHY WORK WITH US?
0% Commission
More direct reach
More direct bookings
Less cancellations with direct bookings
Direct guest contact
Extra direct sales due to direct contact
Analysing your performance stimulates your growth
RESULT : YOU MAKE MORE PROFIT!

Please visit our **WEBSITE** for pricing tables.
If you have any questions do not hesitate to contact us.
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T. 0032 16 22 00 87



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